

DATA PROTECTION ACT 1984  
REGISTRATION NUMBER: X3562443

REGISTER OF DATA USERS AND COMPUTER BUREAUX  
START OF REGISTER ENTRY

Registered: 14-OCT-97 Last amended: 20-JAN-98 Expires: 13-OCT-00

Type of entry: Data User and Computer Bureau

Name:

Address:

Company Registration Number:

Addresses for the receipt of requests from data subjects for access to the data:

PO BOX 13199  
LONDON

SW6 6ZU

This register entry contains particulars of personal data held for 4 purposes

Note on the interpretation of the following sections.

1. Under purpose, if a list of typical activities which might be carried out appears, it is illustrative only. It should not be taken that the data user is actually performing every activity.
2. Similarly, it should not be taken that data in every class listed are held on every data subject, nor that all items of data held are obtained from, disclosed to or transferred to every category listed.
3. Under sources and disclosures, the description below of the person or persons to whom the data user intends or may wish to disclose the data, is limited to those persons to whom the disclosures are made in accordance with the data user's practices and procedures or otherwise with the authority of the data user. Date set = 14-OCT-97

#### PURPOSE 1

Purpose for which data are to be held or used:

P009 Business and Technical Intelligence

The maintenance of information on the business or technical environment in which the organisation operates.

Typical activities are: competitor analysis; acquisition and divestment planning; market forecasting; recording and monitoring technical developments; analysis for management purposes and statutory returns.

Description of personal data to be held:

#### Types of individual (DATA SUBJECTS) about whom data are to be held:

S001 Current, past, potential employees, trainees, voluntary workers  
S002 Current, past, potential employees of associated companies, organisations  
S003 Current, past, potential employees of other organisations  
S006 Current, past, potential claimants, beneficiaries, payees  
S011 Current, past, potential competitors  
S013 Current, past, potential advisors, consultants, professional and other experts  
S014 Current, past, potential agents, other intermediaries  
S016 Current, past, potential members, supporters of a club, society, institution

S018 Current, past, potential donors and lenders  
 S024 Current, past, potential correspondents and enquirers  
 S025 Current, past, potential survey respondents, other persons assisting research  
 S036 Current, past, potential elected representatives, other holders of public office  
 S037 Current, past, potential authors, publishers, editors, artists, other creators  
 S039 Current, past relatives, dependants, friends, neighbours, referees, associates, contacts of any of those described above

**Classes of personal data to be held:**

C001 Personal identifiers  
 C011 Personal details  
 C012 Physical description  
 C014 Personality, character  
 C024 Other social contacts  
 C037 Membership of voluntary, charitable bodies  
 C038 Public offices held  
 C041 Court, tribunal, inquiry proceedings  
 C051 Academic record  
 C052 Qualifications and skills  
 C053 Membership of professional bodies  
 C054 Professional expertise  
 C055 Membership of committees  
 C056 Publications  
 C057 Student record  
 C061 Current employment  
 C064 Career history  
 C067 Trade union, staff association membership  
 C073 Security details  
 C081 Income, assets, investments  
 C082 Liabilities, outgoings  
 C083 Creditworthiness  
 C084 Loans, mortgages, credits  
 C085 Allowances, benefits, grants  
 C091 Goods, services provided to the data subject  
 C092 Goods, services obtained from the data subject  
 C093 Financial transactions  
 C101 Business activities of the data subject  
 C102 Agreements, contracts  
 C116 Racial, ethnic origin  
 C120 Political opinions  
 C121 Political party membership  
 C122 Support for pressure groups  
 C123 Religious beliefs  
 C132 Uncategorised information

**Source or sources (denoted by S) from which the data user intends or may wish to obtain the data or the information to be contained in the data, and person or persons to whom the data user intends or may wish to disclose the data (disclosures, denoted by D):**

**Individuals or organisations directly associated with the data subjects:**

D101 SD The data subjects themselves  
 D105 SD Employees, agents  
 D106 SD Colleagues, business associates  
 SD MEDIA - EG TO ADVERTISE A DEBATE WITH A COMPAIGNING OPPONENT

**Individuals or organisations directly associated with the data user :**

D201 SD Members, including shareholders  
 D203 SD Employees, agents  
 D207 SD Persons making an enquiry or complaint

**Individuals or organisations (general description):**

D372 SD Trade, employers associations  
 D373 SD Trade unions, staff associations  
 D374 SD Professional bodies  
 D375 SD Voluntary, charitable, religious organisations or associations  
 D376 SD Political organisations  
 D377 SD Education or training establishments, examining bodies  
 D378 SD Survey or research organisations, workers  
 D379 SD Providers of publicly available information, including public libraries, press and media

**Countries or territories outside the U.K. to which the data user intends or may wish to transfer the data :**

T999 Worldwide

**PURPOSE 2****Purpose for which data are to be held or used:**

P004 Marketing and Selling (including direct marketing to individuals)

The identification of potential customers and administration of promotional campaigns including selling or promotion to individuals by direct marketing methods.

Typical activities are: the classification, rating or checking of individuals; distribution of promotional materials by mail, door to door delivery or other means; telephone or face to face marketing or canvassing; dealing with complaints or enquiries; analysis for management purposes and statutory returns.

**Further details of purpose:**

PUBLICITY & PROMOTION FOR CAMPAIGNS ON EUROPEAN ISSUES & REFERENDUMS/  
 ELECTIONS IN THE UK

**Description of personal data to be held:****Types of individual (DATA SUBJECTS) about whom data are to be held:**

S001 Current, past, potential employees, trainees, voluntary workers  
 S008 Current, past, potential share and stock holders  
 S009 Current, past, potential partners, directors, other senior officers  
 S010 Current, past, potential employers  
 S011 Current, past, potential competitors  
 S012 Current, past, potential business or other contacts  
 S013 Current, past, potential advisors, consultants, professional and other experts  
 S014 Current, past, potential agents, other intermediaries  
 S016 Current, past, potential members, supporters of a club, society, institution  
 S024 Current, past, potential correspondents and enquirers  
 S025 Current, past, potential survey respondents, other persons assisting research  
 S027 Current, past, potential self-employed persons  
 S029 Current, past, potential retired persons  
 S030 Current, past, potential students  
 S036 Current, past, potential elected representatives, other holders of public office  
 S037 Current, past, potential authors, publishers, editors, artists, other creators  
 S038 Current, past, potential immigrants, foreign nationals  
 S039 Current, past, potential relatives, dependants, friends, neighbours, referees, associates, contacts of any of those described above

**Additional Subjects:**

POTENTIAL SUPPORTERS  
 POTENTIAL OPPONENTS  
 POTENTIAL OPINION FORMERS

**Classes of personal data to be held:**

C001 Personal identifiers  
C011 Personal details  
C012 Physical description  
C013 Habits  
C014 Personality, character  
C034 Travel, movement details  
C035 Leisure activities, interests  
C036 Lifestyle  
C037 Membership of voluntary, charitable bodies  
C038 Public offices held  
C041 Court, tribunal, inquiry proceedings  
C051 Academic record  
C052 Qualifications and skills  
C053 Membership of professional bodies  
C054 Professional expertise  
C055 Membership of committees  
C056 Publications  
C061 Current employment  
C064 Career history  
C067 Trade union, staff association membership  
C073 Security details  
C101 Business activities of the data subject  
C113 Disabilities, infirmities  
C116 Racial, ethnic origin  
C119 Criminal intelligence  
C120 Political opinions  
C121 Political party membership  
C122 Support for pressure groups  
C123 Religious beliefs  
C132 Uncategorised information

**Source or sources (denoted by S) from which the data user intends or may wish to obtain the data or the information to be contained in the data, and person or persons to whom the data user intends or may wish to disclose the data (disclosures, denoted by D):**

**Individuals or organisations directly associated with the data subjects:**

D101 SD The data subjects themselves  
D105 SD Employees, agents  
D106 S Colleagues, business associates  
S NATIONAL MEDIA (EG THE TIMES) IN ELECTRONIC FORMAT

**Individuals or organisations directly associated with the data user :**

D201 SD Members, including shareholders  
D203 SD Employees, agents  
D206 SD Suppliers, providers of goods or services  
D207 SD Persons making an enquiry or complaint

**Individuals or organisations (general description):**

D321 SD local authority education department  
D324 SD local authority electoral registration, assessment, valuation departments  
D361 SD Public utilities  
D371 SD Private detective agencies, security organisations  
D372 SD Trade, employers associations  
D373 SD Trade unions, staff associations  
D374 SD Professional bodies  
D375 SD Voluntary, charitable, religious organisations or associations  
D376 SD Political organisations  
D377 SD Education or training establishments, examining bodies  
D378 SD Survey or research organisations, workers

D379 SD Providers of publicly available information, including public libraries,  
press and media  
D380 SD Providers of privately available information and databanks

**Countries or territories outside the U.K. to which the data user intends or may wish to transfer the data :**

T999 Worldwide

**Additional Countries:**

PROMOTION & PUBLICITY OF CAMPAIGN ISSUES TO ENQUIRERS, SUPPORTERS, JOURNALISTS  
POTENTIALLLY FROM ANY PART OF THE WORLD

**PURPOSE 3**

**Purpose for which data are to be held or used:**

P005 Fundraising

Fundraising in support of the objectives of charities or other voluntary bodies.

Typical activities are: the administration of appeals, covenants, or continuing fundraising, whether or not involving the use of direct marketing techniques; analysis for management purposes and statutory returns.

**Description of personal data to be held:**

**Types of individual (DATA SUBJECTS) about whom data are to be held:**

S001 Current, past, potential employees, trainees, voluntary workers  
S003 Current, past, potential employees of other organisations  
S007 Current, past, potential account holders  
S008 Current, past, potential share and stock holders  
S009 Current, past, potential partners, directors, other senior officers  
S010 Current, past, potential employers  
S011 Current, past, potential competitors  
S012 Current, past, potential business or other contacts  
S013 Current, past, potential advisors, consultants, professional and other experts  
S014 Current, past, potential agents, other intermediaries  
S015 Current, past, potential trustees  
S016 Current, past, potential members, supporters of a club, society, institution  
S017 Current, past, potential assignees, guarantors, other parties with legitimate contractual or business interest  
S018 Current, past, potential donors and lenders  
S027 Current, past, potential self-employed persons  
S029 Current, past, potential retired persons  
S036 Current, past, potential elected representatives, other holders of public office  
S037 Current, past, potential authors, publishers, editors, artists, other creators  
S038 Current, past, potential immigrants, foreign nationals  
S039 Current, past, potential relatives, dependants, friends, neighbours, referees, associates, contacts of any of those described above

**Additional Subjects:**

ALL POTENTIAL DONORS, LOAN GUARANTORS, APPEAL AGENTS

**Classes of personal data to be held:**

C001 Personal identifiers  
C002 Financial identifiers  
C014 Personality, character  
C024 Other social contacts  
C032 Property, possessions  
C034 Travel, movement details  
C035 Leisure activities, interests  
C037 Membership of voluntary, charitable bodies  
C038 Public offices held

C052 Qualifications and skills  
C053 Membership of professional bodies  
C054 Professional expertise  
C055 Membership of committees  
C056 Publications  
C061 Current employment  
C063 Termination details  
C064 Career history  
C065 Work record  
C066 Health & safety record  
C067 Trade union, staff association membership  
C069 Property held by employee  
C073 Security details  
C081 Income, assets, investments  
C091 Goods, services provided to the data subject  
C092 Goods, services obtained from the data subject  
C093 Financial transactions  
C101 Business activities of the data subject  
C102 Agreements, contracts  
C103 Trading licences held  
C116 Racial, ethnic origin  
C120 Political opinions  
C121 Political party membership  
C122 Support for pressure groups  
C132 Uncategorised information

**Source or sources (denoted by S) from which the data user intends or may wish to obtain the data or the information to be contained in the data, and person or persons to whom the data user intends or may wish to disclose the data (disclosures, denoted by D):**

**Individuals or organisations directly associated with the data subjects:**

D101 SD The data subjects themselves  
D105 SD Employees, agents  
D106 S Colleagues, business associates  
D108 S Financial representatives

**Individuals or organisations directly associated with the data user :**

D201 SD Members, including shareholders  
D203 SD Employees, agents  
D207 SD Persons making an enquiry or complaint

**Individuals or organisations (general description):**

D301 SD Inland revenue  
D302 D Customs & excise  
D362 SD Banks  
D363 SD Building societies  
D366 SD Accountants & auditors  
D376 S Political organisations  
D378 S Survey or research organisations, workers  
D379 S Providers of publicly available information, including public libraries, press and media  
D380 S Providers of privately available information and databanks

**Countries or territories outside the U.K. to which the data user intends or may wish to transfer the data :**

T999 Worldwide

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**PURPOSE 4**

**Purpose for which data are to be held or used:**

P010 Membership Administration

The administration of membership, other than share/stock-holding registration.

Typical activities are: recruitment; maintenance of professional standards; administration of subscriptions; maintenance of lists of consultants; production of directories or yearbooks; processing of enquiries or complaints; provision of advice or assistance to members; analysis for management purposes and statutory returns.

**Further details of purpose:**

ADMIN OF ALL POTENTIAL CLASSES OF REGISTERED SUPPORT (EG SUBSCRIBING MEMBER AFFILIATED ORG) PUBLICATION OF INTERNAL MEMBERS NEWSLETTER

**Description of personal data to be held:**

**Types of individual (DATA SUBJECTS) about whom data are to be held:**

S001 Current, past, potential employees, trainees, voluntary workers  
S005 Current, past, potential suppliers of goods or services (direct or indirect)  
S014 Current, past, potential agents, other intermediaries  
S016 Current, past, potential members, supporters of a club, society, institution  
S024 Current, past, potential correspondents and enquirers  
S028 Current, past, potential unemployed persons  
S029 Current, past, potential retired persons  
S030 Current, past, potential students  
S031 Current, past minors  
S035 Current vehicle keepers

**Classes of personal data to be held:**

C001 Personal identifiers  
C002 Financial identifiers  
C011 Personal details  
C012 Physical description  
C014 Personality, character  
C021 Current marriage or partnership  
C022 Marital history  
C023 Details of other family, household members  
C024 Other social contacts  
C034 Travel, movement details  
C035 Leisure activities, interests  
C037 Membership of voluntary, charitable bodies  
C038 Public offices held  
C041 Court, tribunal, inquiry proceedings  
C052 Qualifications and skills  
C053 Membership of professional bodies  
C054 Professional expertise  
C055 Membership of committees  
C056 Publications  
C057 Student record  
C061 Current employment  
C064 Career history  
C067 Trade union, staff association membership  
C073 Security details  
C093 Financial transactions  
C101 Business activities of the data subject \*  
C113 Disabilities, infirmities  
C116 Racial, ethnic origin  
C119 Criminal intelligence  
C120 Political opinions  
C121 Political party membership  
C122 Support for pressure groups  
C123 Religious beliefs  
C132 Uncategorised information

Source or sources (denoted by S) from which the data user intends or may wish to obtain the data or the information to be contained in the data, and person or persons to whom the data user intends or may wish to disclose the data (disclosures, denoted by D):

**Individuals or organisations directly associated with the data subjects:**

D101 SD The data subjects themselves  
D105 SD Employees, agents  
D107 S Legal representatives  
D108 SD Financial representatives

**Individuals or organisations directly associated with the data user :**

D203 SD Employees, agents  
D206 S Suppliers, providers of goods or services  
D207 SD Persons making an enquiry or complaint

**Individuals or organisations (general description):**

D361 S Public utilities  
D362 SD Banks  
D363 SD Building societies  
D367 SD Lawyers  
D371 S Private detective agencies, security organisations  
D372 SD Trade, employers associations  
D373 SD Trade unions, staff associations  
D374 SD Professional bodies  
D375 SD Voluntary, charitable, religious organisations or associations  
D376 SD Political organisations  
D377 SD Education or training establishments, examining bodies  
D379 SD Providers of publicly available information, including public libraries, press and media

**Countries or territories outside the U.K. to which the data user intends or may wish to transfer the data :**

T999 Worldwide